

Benjamin R. Jordan, Ph.D.

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SUSTAINABILITY LEADER | ADVISORY BOARD MEMBER | ADJUNCT PROFESSOR

Global sustainability leader with extensive experience transforming supply chains toward resilience, circular economy and sustainability. Driving environmental and technical functions across manufacturing facility, region, division and corporate operations. Client-focused collaborator, aligning business partners and outside stakeholders to drive environmental programs forward. Passionate individual focused on equipping the next generation of leaders with the tools and expertise they need to drive change in the marketplace. Academic research interests in sustainability, energy technology and policy, and circular economy.

AREAS OF EXPERTISE

Sustainability Strategy | Environmental Management Systems | Corporate Social Responsibility | Environmental Policy | Program Management | New Business Development | Project Management | Technical Communications | Research | Non-Profits | Fundraising | Partnerships | Stakeholder Engagement | Cross Functional Collaboration | Team Leadership

EXPERIENCE

Clear Strategy, Inc.

October 2025-present

Senior Advisor

Advising Clear Strategy, Inc. clients on packaging sustainability, circular economy and overall sustainability strategy.

- Supporting corporate clients in the fast-moving consumer goods sector, as well as collective action platforms and associations.
- Helping Clear Strategy, Inc. grow key capabilities, tools and expertise for advising clients on the ever-evolving area of sustainability and business management.

The Coca-Cola Company, Atlanta, GA

July 2017 - July 2025

Senior Director, Environmental Policy, Global Public Affairs, Communications and Sustainability (PACS)

Spearheaded overall policy and strategy for major Environment, Social and Governance (ESG) platforms and programs.

- Participated in inter-negotiating committee sessions (INCs) in Uruguay, France, Kenya Canada, and Busan, South Korea as Coca-Cola's global representative in UN-convened negotiations for a global treaty on plastic pollution.
- Served as principal spokesperson for both Climate and Packaging and Circular Economy programs, with numerous media and conference engagements.
- Engaged outside stakeholder organizations, including Ellen MacArthur Foundation (EMF), World Economic Forum (WEF) Global Plastics Action Partnership (GPAP) and World Wildlife Fund (WWF).
- Facilitated cross-functional team that developed TCCC's global World Without Waste sustainable packaging strategy.
- Directed process leading to TCCC's science-based target for Climate and the overall 2030 Climate plan, including approach to Climate resilience and partnerships for action, empowering cross-functional teams to take action.
- In multiple roles with Coca-Cola, visited Coca-Cola and supplier operations in over 50 countries, including bottler, syrup and concentrate plants; warehouse/distribution, ingredient processing and agricultural supply points.

The Coca-Cola Company, Atlanta, GA

January 2010 - June 2017

Global Procurement Director, Supplier Sustainability, Cross-Enterprise Procurement Group (CEPG)

Engaged in the sustainable procurement of key operational items globally, including packaging, cold drink and production equipment, agricultural ingredients, IT services and marketing agency spend. Led global Sustainable Agriculture program.

- Developed overall strategy for engaging TCCC Suppliers on Sustainability.
- Established relationship with CDP Supply Chain program.

- Built strategic execution plan for global Sustainable Agriculture program in partnership with global Procurement associates and lead Suppliers and led overall implementation of the plan.
- Established Steering Committee of TCCC Business leaders to provide oversight for the program.
- Achieved nearly 100% sustainable sourcing of coffee and tea and made substantial progress towards overall sustainable agriculture goals during tenure.

The Coca-Cola Company, Atlanta, GA

February 2009 - January 2010

Sustainability Strategist, North America Supply Chain

Provided oversight and strategy for the Coca-Cola system supply chain across the United States and Canada. Served as the Sustainability voice and advocate on North America Supply Chain leadership team.

- Consulted and advised Brand and Category leadership teams working to implement a Sustainability ethic across business plans and marketplace strategies.
- Developed framework for integrating Sustainability into Brand and Category plans.
- Worked with Brand and Category teams to develop specific Sustainability strategies for products in the portfolio.

ADDITIONAL RELEVANT EXPERIENCE

Sustainable Atlanta

Loaned Executive on Behalf of The Coca-Cola Company

Partnered with a non-profit organization set up by then-Mayor Shirley Franklin to drive sustainability programs in City government as well as across the Atlanta community. Published the first Sustainability Report for the City of Atlanta.

The Coca-Cola Company

Executive Assistant | Chief of Staff to the Vice-President

Provided leadership support to the Technical Stewardship function within the global organization, consisting of Quality, Scientific and Regulatory Affairs, Environment, Procurement, Supply Chain and Commercial Product Supply. Managed planning and budgeting processes for a department with an annual budget of over \$80M.

The Coca-Cola Company

Senior Environmental Manager | Environmental Manager | Manager, Corporate Environmental Affairs

Served as liaison between TCCC corporate center and operating units for global policy making. Engaged bottlers in water, energy, and solid waste management. Aligned with outside stakeholders on packaging policy.

EDUCATION

Doctor of Philosophy (Ph.D.), Environmental Policy

Georgia Institute of Technology, School of Public Policy, Atlanta, GA

Master of Engineering (M.Eng.), Environmental and Water Quality Engineering

Massachusetts Institute of Technology (MIT), Cambridge, MA

Bachelor of Science (BS), Environmental Engineering Science

Massachusetts Institute of Technology, Cambridge, MA

ADDITIONAL INFORMATION

- Adjunct Instructor, Emory University, Atlanta, GA (bjorda@emory.edu)
- Adjunct Instructor, Georgia Institute of Technology, Atlanta, GA (bjordan3@gatech.edu)
- Board Member, Metro North Georgia Water Planning District
- Advisory Board Member, Chattahoochee Riverkeeper
- Former Co-Chair, Steering Board, Global Plastic Action Partnership, World Economic Forum
- Former Advisory Board Member, New Plastic Economy, Ellen MacArthur Foundation