

# ALLEGRA W. SMITH, PHD

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686 Cherry Street, Skiles Classroom Building, Atlanta, GA 30332

## ACADEMIC APPOINTMENTS

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### **Georgia Institute of Technology**—*Atlanta, GA*

Assistant Professor of Technical Communication; School of Literature, Media, and Communication; 2023–present

### **Jacksonville State University**—*Jacksonville, AL*

Assistant Professor of English in Professional Writing, Department of English, 2021–2023

Graduate Faculty in English, 2022–2023

Internship Coordinator, Department of English, 2021–2023

### **Purdue University**—*West Lafayette, IN*

Excellence in English Research Fellow, Department of English, 2020–2021

Assistant Director, Professional Writing, Department of English, 2019–2020

Assistant Teaching Mentor, Professional Writing, Department of English, 2018–2019

Graduate Teaching Assistant, Professional Writing, Department of English, 2017–2020

Online Course Developer, Introductory Composition, Department of English, 2017–2018

Graduate Teaching Assistant, Introductory Composition, Department of English, 2016–2018

### **Arizona State University**—*Tempe, AZ*

Graduate Teaching Associate, Department of English, 2015–2016

### **Michigan State University**—*East Lansing, MI*

Media Coordinator, Writing Center, Department of Writing, Rhetoric, & American Cultures, 2014–2015

Graduate Research Assistant, Writing in Digital Environments (WIDE), 2013–2014

## EDUCATION

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### **PhD in Rhetoric & Composition. Purdue University, 2021.**

Dissertation: *Digital Age: A Study of Older Adults' User Experiences with Technology*

Recipient of the *Computers & Composition* Hugh Burns Best Dissertation Award

Secondary Areas: Professional and Technical Writing, Cultural Rhetorics

Committee: Bradley Dilger (Chair), Patricia Sullivan, Michael Salvo, Liza Potts (Michigan State University)

### **Graduate Coursework in Writing, Rhetorics and Literacies. Arizona State University. 2015–16.**

### **MA in Digital Rhetoric and Professional Writing. Michigan State University, 2015.**

Thesis: *Whose Porn is it Anyway? Rhetorically Exploring the Differences between Mainstream and Feminist Internet Pornography*

Committee: Liza Potts (Chair), Dànielle Nicole DeVoss, Malea Powell

**BA in Professional Writing and Women's and Gender Studies. Michigan State University, 2013.**

Valedictorian; Undergraduate Commencement Speaker

Literature in London study abroad program (July–August 2011)

## RESEARCH & TEACHING INTERESTS

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Technical and Professional Communication; Design of Communication; User Experience (UX); Digital Rhetorics; Rhetoric of Health and Medicine; Online Writing Instruction; Content Strategy; Internships; Feminist Research Methodologies; Internet Studies; Gender and Sexuality Studies; Social Justice; Age Studies

## PUBLICATIONS

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**Peer-Reviewed Journal Articles** (\*\* indicates undergraduate student mentee)

**Smith, Allegra W.**, and Courtney D. Ray\*\*. (2024). "17 Students, 1 Project: Design Thinking Pedagogy for a Large-Scale UX Community/Classroom Partnership." *Communication Design Quarterly*, 12(3). <https://dl.acm.org/doi/abs/10.1145/3658422.3658430>.

**Smith, Allegra W.**, Jordan Canzonetta, Kate Fedewa, and Kate Birdsall. (2023). "Building and Sustaining Undergraduate English Internship Programs During and After the COVID-19 Pandemic." *Journal of University Teaching and Learning Practice*, 20(2). <https://doi.org/10.53761/1.20.02.13>.

Smith, Allegra W. (2022). "Everyone is always aging: Glocalizing digital experiences by considering the oldest cohort of users." *Technical Communication*, 69(4), 64–78. <https://doi.org/10.55177/tc674376>.

- **Special issue of *Technical Communication* on "Localized Usability and Agency in Design: Whose Voices are We Advocating?" won the 2024 Best Original Collection of Essays in Technical or Scientific Communication Award from the Conference on College Composition and Communication**

Smith, Allegra W. (2020). "Language and Access: World Englishes, Universal Design for Learning, and Writing Pedagogy." *Journal of Global Literacies, Technologies, and Emerging Pedagogies*, 6(2), 1144–1161. [http://jogltep.com/wp-content/uploads/2020/10/2.-language\\_and\\_access\\_article\\_9\\_29\\_2020.pdf](http://jogltep.com/wp-content/uploads/2020/10/2.-language_and_access_article_9_29_2020.pdf).

Smith, Allegra W. (2014). "Porn Architecture: User Tagging and Filtering in Two Online Pornography Communities." *Communication Design Quarterly*, 3(1), <https://doi.org/10.1145/2721882.2721885>.

Cloutier, Katherine, Shari Murgittroyd, **Allegra Smith**, and Sharon M. Johnson-Hakim. (2013). "On Being Open and Vulnerable." *Global Journal of Community Psychology Practice*, 4(3), <https://www.gjcpc.org/en/resource.php?issue=15&resource=178>.

**Peer-Reviewed Book Chapters**

**Smith, Allegra W.**, Libby Chernouski, Bianca Batti, Alisha Karabinus, and Bradley Dilger (2021). "People, programs, and practices: A grid-based approach to designing and supporting online writing curriculum." In Jessie Borgman & Casey McArdle (Eds.), *PARS in Practice: More Resources and Strategies for Online Writing Instructors*. WAC Clearinghouse. <https://doi.org/10.37514/PRA-B.2021.1145.2.05>

Smith, Allegra W. (2018). "Participatory Porn Culture: Feminist Positions and Oppositions in the Internet Pornosphere." In Paul G. Nixon & Isabel Düsterhöft (Eds.), *Sex in the Digital Age*. Routledge.

### Peer-Reviewed Conference Proceedings

Johnson, Gavin P., and **Allegra W. Smith**. (2025, paper accepted and in revisions). "Against the reading response: Making meaning through social annotation and authentic content genres." Proceedings of the IEEE Professional Communication Society. IEEE-ProComm.

Smith, Allegra W. (2024). "Bridging the Classroom and Workplace: The High-Impact Practices of a Technical and Professional Communication Studio Course." Proceedings of the IEEE Professional Communication Society. IEEE-ProComm. <https://doi.org/10.1109/ProComm61427.2024.00042>.

Smith, Allegra W. (2023). "Designing Feminist Methodologies: Foregrounding gender, positionality, and justice in communication design research." Proceedings of the ACM International Conference on Design of Communication. ACM SIGDOC. <https://doi.org/10.1145/3615335.3623008>.

- **Honorable mention (short-list nominee) for best paper award**

**Smith, Allegra W.**, Baniya, Sweta, and Nupoor Ranade. (2021). "Local users, global takeaways: methodological considerations for audience advocacy through mixed-method approaches." Proceedings of the ACM International Conference on Design of Communication. ACM SIGDOC. <https://doi.org/10.1145/3472714.3474387>.

Smith, Allegra W. (2019). "User Experience Design for Older Adults: Experience Architecture and Methodology for Users Aged 60+." Proceedings of the ACM International Conference on Design of Communication. ACM SIGDOC. <https://doi.org/10.1145/3328020.3353952>.

Smith, Allegra W. (2017). "'Can You Hear Me Now?': Revaluing Listening's Role in User Research Practice." Proceedings of the ACM International Conference on Design of Communication. ACM SIGDOC.

- **Awarded 1<sup>st</sup> place in SIGDOC Student Research Competition (SRC), Sponsored by ACM and Microsoft**

Smith, Allegra W. (2014). "Porn Architecture: User Tagging and Filtering in Two Online Pornography Communities" Proceedings of the ACM International Conference on Design of Communication. ACM SIGDOC. <https://doi.org/10.1145/2666216.2666237>.

### Peer-Reviewed Publications in Progress

Rogers, Kailyn Shartel, Marisa Yerace, Danielle Giles, Adrianna Deptula, Jess Berchtold, **Allegra W. Smith**, Shelton Weech, and C. Bradley Dilger. (Proposal accepted for 2025 symposium on intergenerational graduate mentorship and draft article submitted April 19, 2025). "Recursive, Horizontal, Distributed, Networked: Iterating Transdisciplinary Models of Mentorship in the Humanities." *Rhetoric Review*.

Smith, Allegra W. (Article in final edits for June 2025 submission to *Rhetoric of Health and Medicine*). "From ID Bracelets to Door Tags: Emergency Medical Documentation as an Evolving Genre."

Smith, Allegra W. (Monograph under advance contract, full manuscript submission expected March 2026). *Older Adults, Aging, and Technical Communication*. State University of New York (SUNY) Press, Studies in Technical Communication Series.

Valluri, Natasha\*\*, and **Allegra W. Smith**. (Proposal accepted and proceedings paper draft in progress for 2025 ACM-SIGDOC Conference). “Community-based learning meets design thinking: Tracing collaboration with nonprofits in a content strategy class and a student social impact organization.”

Valluri, Natasha\*\*, and **Allegra W. Smith**. (Qualitative and quantitative data collection completed and analysis in progress for anticipated Fall 2025 article submission to *Technical Communication Quarterly*). “Content and UX Design Collaboration Between Undergraduate Students and Nonprofits in Classroom and Extracurricular Partnerships.”

## ACADEMIC PRESENTATIONS

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### Conference Presentations (\*\* indicates undergraduate student mentee)

Valluri, Natasha\*\*, and **Allegra W. Smith**. (2025, October). *Community-based learning meets design thinking: Tracing collaboration with nonprofits in a content strategy class and a student social impact organization*. Presentation accepted for Association of Computing Machinery Special Interest Group on Design of Communication (ACM-SIGDOC) Conference, Lubbock, TX.

Johnson, Gavin P., and **Allegra W. Smith**. (2025, July). *Against the reading response: Making meaning through social annotation and authentic content genres*. Presentation accepted for Institute of Electrical and Electronics Engineers Professional Communication Society (IEEE-ProComm) Conference, Sønderborg, Denmark.

Allegra W. Smith. (2025, June). *Civic Literacy and Social Change Lessons through a Local Teaching Case: Designing a Crisis Communication Response to the June 2024 Atlanta Water Main Breaks*. Presentation accepted for the Association of Teachers of Technical Writing (ATTW) Conference, Rolla, MO.

Potts, Liza K., and **Allegra W. Smith**. (2025, May). *Mind the (theory/practice) gap: Combining digital writing episteme and techne in the content strategy classroom*. Presentation accepted for Computers & Writing Conference, Athens, GA.

Allegra W. Smith. (2025, April). *From the Classroom to the Public Sphere: Humanities Taking Action through Nonprofit Curricular Partnerships*. Lightning for the Future of the Humanities at Tech Workshop, Georgia Institute of Technology, Atlanta, GA.

Smith, Allegra W. (2024, July). *Bridging the Classroom and Workplace: The High-Impact Practices of a Technical and Professional Communication Studio Course*. Presentation at IEEE-ProComm Conference, Pittsburgh, PA.

West, Sara, Amy Harris-Aber, **Allegra W. Smith**, Emma J. Rose, Adam R. Pope, and Stacy Feuerhert. (2024, June). *Transforming Course Assignments into Projects for Circulation*. Panel at ATTW Conference, Online. Lightning talk title: *Negotiating Real-World Projects Between Nonprofit Organizations and Technical/Professional Communication Students*.

Smith, Allegra W. (2023, October). *Designing Feminist Methodologies: Foregrounding Gender, Positionality, and Justice in Communication Design Research*. Presentation at ACM-SIGDOC Conference, Orlando, FL.

- **Honorable mention (short-list nominee) for best paper award**

- Smith, Allegra W. (2023, September). *The Creative Collective: Building Undergraduate Professional Development Opportunities through a Studio Course*. Presentation at Council for Programs in Technical and Scientific Communication (CPTSC) Conference, Charleston, SC.
- Smith, Allegra W. (2023, June). *Who are We Accountable To? Balancing Stakeholders and Compliance in a Grant-Funded Undergraduate Experiential Learning Project*. Presentation at ATTW Conference, Online.
- Smith, Allegra W. (2022, November). *Digital Age: Investigating the Experiences of Older Adults with Technology*. Poster presentation at JSU Faculty Research Symposium, Jacksonville, AL.
- Flores, Wilfredo, Veronica Joyner, **Allegra W. Smith**, and Teresa Williams. (2022, June). *Projecting the PhD: Workflows for Coursework, Exams, and Dissertations*. Action workshop at ATTW Conference, Online.
- Beare, Zachary, Gavin P. Johnson, Melissa Stone, and **Allegra W. Smith**. (2022, May). *Our Bodies, Our Apps: Discussing Best Practices for Navigating Health & Wellness Mobile Apps*. Roundtable at Computers & Writing Conference, Greenville, NC. Presentation title: *Mobile Health for Users Aged 70+*.
- Donaldson, Emrys, Matthew Hill, Cara Marta Messina, and **Allegra W. Smith**. (2022, March). *Reimagining the Writing Classroom: Amplifying Difference and Justice Across Curriculum Design*. Panel at College English Association (CEA) Conference, Birmingham, AL. Presentation title: *Engagement, Representation, and Action: Universal Design for Learning in Writing Classrooms*.
- Brooks, Katie, Jason Custer, McKinley Green, Nupoor Ranade, Jim Ridolfo, **Allegra W. Smith**, and Ja'La Wourman. (2022, March). *Lessons from the Field: What Graduate Program Directors and Current Doctoral Students Can Learn from Applicants on the 2020–2021 Job Market*. Roundtable at Conference on College Composition and Communication (CCCC), Online. Presentation title: *Lead with Your Teaching: Interviewing for Regional Comprehensive Universities as an R1 PhD Candidate*.
- **Guaranteed panel sponsored by the Consortium of Doctoral Programs in Rhetoric and Composition**
- Baniya, Sweta, Nupoor Ranade, and **Allegra W. Smith**. (2021, October). *Local users, global takeaways: methodological considerations for audience advocacy through mixed-method approaches*. Panel presented at ACM-SIGDOC Conference, Online. Paper title: *Gender and age in user research: lessons from retirement communities*.
- Bowen, Lauren Marshall, Louise Wetherbee Phelps, Katherine Silvester, and **Allegra W. Smith**. (2021, January). *Writing, Designing, and Narrating Old Age*. Panel presented at Modern Language Association (MLA) Conference, Online. Paper title: *Aging Bodies and Minds in the Design of Technology and Communication*.
- **Guaranteed panel sponsored by MLA's age studies forum**
- Bay, Jennifer, Libby Chernouski, Ashlie Clark\*\*, Bradley Dilger, Olivia Elvir, Lee W. Hibbard, Emily Mast\*\*, and **Allegra W. Smith**. (2020, June). *Teaching students to seek answers to their questions: Writing programs as incubators for undergraduate research*. Lightning talk session presented at Council on Undergraduate Research (CUR) Biennial Conference, Online. Presentation title: *Stasis Theory: A Tool to Help Beginning Undergraduate Students Hone their Research Focus*.

- Chernouski, Libby, Lee W. Hibbard, Jen Justice, Mandy Olejnik, Victoria Ruiz, **Allegra W. Smith**, Bree Straayer, and Charles Woods. (2020, May). *Iterations of Advocacy: Digital Interventions from a New Generation of Program Administrators*. Lightning talk session accepted for Computers & Writing Conference, Greenville, NC. [Conference canceled due to COVID-19]
- Smith, Allegra W. (2020, April). “Pick up my health history on your way out.” *Elderly patients’ interventions into emergency medical documentation design*. Talk presented at SpeedCon, annual conference of North Carolina State University’s Technical Communication Association (TCA), Online.
- Murphy, Ryan Michael, and **Allegra W. Smith**. (2020, March). *Technical Communication Taking Action: Lessons from Academic Volunteerism and Community Engagement*. Panel accepted for ATTW Conference, Milwaukee, WI. [Conference canceled due to COVID-19].
- Smith, Allegra W. (2019, October). *User Experience Design for Older Adults*. Paper presented at ACM-SIGDOC Conference, Portland, OR.
- Doan, Sara, Victoria Ruiz, and **Allegra W. Smith**. (2019, June). *Developing Digital Literacies Inside and Outside of Classrooms*, Panel presented at Computers & Writing Conference, East Lansing, MI. Paper title: *Digital Literacies Beyond School and Work: The Networked Lives of Older Adults in a Retirement Community*.
- Smith, Allegra W. (2019, March). *Accounting for Age in Technical Communication Research*. Paper presented at ATTW Conference, Pittsburgh, PA.
- Smith, Allegra W. (2018, November). *Methodological Tactics for Conducting Empirical Research in and With Communities*. Paper presented at Cultural Rhetorics Conference, East Lansing, MI.
- Ellison, Kristie, Robin Garabedian, Gavin Johnson, Ashanka Kumari, Christina Rowell, and **Allegra W. Smith**. (2018, May). *Adventures in Phronetic Spaces: Graduate Students and Inter-Institutional Horizontal Mentoring via Social Media Groups*. Roundtable presented at Computers & Writing Conference, Fairfax, VA.
- Smith, Allegra W. (2018, May). *Compose, Design, Educate: Developing a Digital Rhetorics Themed Online Writing Course*. Paper presented at Computers & Writing Conference, Fairfax, VA.
- Smith, Allegra W. (2017, August). “Can You Hear Me Now?” *Revaluing Listening’s Role in User Research Practice*. Poster presented at ACM-SIGDOC Conference, Halifax, Nova Scotia, Canada.
- **Awarded graduate Student Research Competition (SRC) top prize, sponsored by ACM and Microsoft, after poster session and paper presentation**
- Bowen, Lauren Marshall, Suzanne Kesler Rumsey, **Allegra W. Smith**, and Yvonne Teems. (2017, March). *Learning from our Elders: Qualitative Studies of Literacy in Later Life*. Panel presented at CCCC, Portland, OR. Paper title: *Creating Usable Interfaces to Facilitate Literacies*.
- Prins, Kristi, Kristin Ravel, and **Allegra W. Smith**. (2016, October). *Mobilizing Digital Feminist Rhetorical Theory and Practice*. Panel presented at Thomas R. Watson Conference on Rhetoric and Composition, Louisville, KY. Paper title: *Please Internet Responsibly: Rhetorical Feminist Methodologies for a Digital Age*.



- Allen, Laura, Gavin P. Johnson, and **Allegra W. Smith**. (2016, September). *Technological Literacies Across Difference*. Panel presented at Cultural Rhetorics Conference, East Lansing, MI. Paper title: *The Technoliterate Lives of Older Adults: Motivations, Barriers, and Wired Identities*.
- Smith, Allegra W. (2016, May). *Reinharz Revisited: (Techno)feminist Methodologies for Digital Humanities and Beyond*. Poster presented at Humanities, Arts, Science, and Technology Alliance and Collaboratory (HASTAC) Conference, Tempe, AZ.
- Smith, Allegra W. (2016, May). *Technoliterate Lives: Troubling the Digital Native/Immigrant Binary*. Paper presented at HASTAC Conference, Tempe, AZ.
- Smith, Allegra W. (2016, April). *I Can't Facebook on My Dumb Phone: Digital Engagement Beyond School and Work for Older Adults*. Paper presented at CCCC, Houston, TX.
- Smith, Allegra W. (2016, February). *Objects of Desire, Writers of Culture: Refiguring Pornography's Role as Sexual and Social Text*. Paper presented at 21<sup>st</sup> Southwest English Symposium (SWES), Tempe, AZ.
- Smith, Allegra W. (2015, May). *A Digital Humanities Approach to Porn Studies*. Paper presented at HASTAC Conference, East Lansing, MI.
- Smith, Allegra W. (2015, March). *Porn Rhetorics: Teasing Apart the Differences between Mainstream and Feminist Internet Pornography*. Paper presented at CCCC, Tampa, FL.
- Smith, Allegra W. (2014, October). *POV: Feminist Pornography's Subversion of the Male Gaze*. Paper presented at Cultural Rhetorics Conference, East Lansing, MI.
- Smith, Allegra W. (2014, September). *Porn Architecture: User Tagging and Filtering in Two Online Pornography Communities*. Poster presented at ACM-SIGDOC Conference, Colorado Springs, CO.
- Smith, Allegra W. (2014, June). *Fashioning and Re-Fashioning: The Community of Mormon Style Bloggers*. Paper presented at Computers & Writing Conference, Pullman, WA.
- Gonzales, Laura, Jeffrey Grabill, Peter Haun, Troy Hicks, Rita Reimbold, **Allegra W. Smith**, Deb VanDuinen, and Susan Wilson-Golab. (2014, March). *Rethinking the Writing Process with Peer Review and Revision*. Presentation at Michigan Reading Association Conference, Grand Rapids, MI.
- Smith, Allegra W. (2013, April). *A Blog of One's Own: The Changing Digital Identities of Mormon Women*. Paper presented at American Academy of Religion Midwest Region Conference, Ada, OH.
- Smith, Allegra W. (2012, April). *Fashioning and Re-Fashioning: Mormon Women in the Blogosphere*. Paper presented at Michigan State University Undergraduate Research and Arts Forum (UURAF), East Lansing, MI.

#### **Invited Presentations** (\*\* indicates student mentee)

##### **EXTERNAL**

- Potts, Liza, Emily Dallaire, and **Allegra W. Smith**. (2025, March). *Nostalgia By Design*. Invited participant discussing older adults and technology design in "User Experience Late Show" discussion at 24-hour student "Designathon" event. Michigan State University, East Lansing, MI (and online).

Smith, Allegra W. (2025, March). *Disability, Communication, and Technology*. Invited presentation for Department of English students. Utah Valley University, Orem, UT.

Banat, Hadi, Talisha Haltiwanger Morrison, and **Allegra W. Smith**. (2025, February). *Building a Writing Program Administrator Identity*. Invited workshop on Writing Program Administrator (WPA) work in PhD programs and tenure-track faculty positions. Sponsored by the Council of Writing Program Administrators (COWPA), (Online).

Casas, Ana, Shinjini Das, Anny Liao, and **Allegra W. Smith**. (2025, January). *Career Development for Women: Imposter Syndrome and Self-Advocacy*. Invited panel sponsored by Georgia Tech Women Alumnae Network (GTWAN), Online.

Banat, Hadi, Talisha Haltiwanger Morrison, and **Allegra W. Smith**. (2024, January). *Building a Writing Program Administrator Identity: Transitioning from Grad to Junior WPA as a Multiply Marginalized and Underrepresented (MMU) Scholar*. Invited workshop on Writing Program Administrator (WPA) work in PhD programs and tenure-track faculty positions. Sponsored by the Council of Writing Program Administrators (COWPA), (Online). [Workshop canceled due to low registration]

Smith, Allegra W. (2023, October). *Never Too Old: Considering Age and UX*. Invited ignite talk for practitioners and academics at the 2023 ACM-SIGDOC conference, Orlando, FL.

McGill, Robin, Courtney Ray\*\*, and **Allegra W. Smith**. (2023, May). “All In:” *Building and Retaining Alabama Talent through Work-Based Learning in the Humanities*. Invited presentation on internships, client projects, and high-impact teaching practices for humanities student career preparedness. Second Annual Alabama Governor’s Summit on Talent Retention and Work-Based Learning, Mobile, AL.

Martorana, Christine, and **Allegra W. Smith** (2023, May). *Teaching Writing in the Disciplines (WID)*. Invited presentation and discussion for graduate student workshop on Writing Across the Curriculum. Writing Across the Curriculum Graduate Organization (WAC-GO) and Association for Writing Across the Curriculum (AWAC), Online.

Smith, Allegra W. (2022, September). *Researching Age and Technology*. Invited presentation for Composition Program faculty. Weber State University, Online.

Smith, Allegra W. (2021, November). *Age and Access: User Experiences for Older Adults*. Guest lecture in WRA 891: Foundations in Experience Architecture (graduate course). Michigan State University, Online.

Smith, Allegra W. (2021, February). *Document Design and Accessibility*. Guest lecture in ENGL 306: Professional Writing (undergraduate course). St. Norbert College, Online.

Smith, Allegra W. (2020, November). *Instructor Presence in Online Course Videos*. Presentation and breakout session for Purdue University Vice Provost and Teaching & Learning Faculty Forum, Online.

Smith, Allegra W. (2020, September). *Grading Smarter, Not Harder: Using Programmatic Outcomes to Create Analytic Rubrics*. Lightning talk presented at Online Writing Instruction (OWI) Symposium, Online.

Smith, Allegra W. (2019, November). *Designing for Older Adults*. Guest lecture in AL 375: Information Architecture (undergraduate course). Michigan State University, East Lansing, MI.



- Smith, Allegra W. (2018, October). *Information Design Curricula and Research Methodologies*. Guest lecture in ENG 598: Digital Literacies (graduate seminar). Arizona State University, Online.
- Smith, Allegra W. (2017, April). *Internet Research in and with Communities*. Guest Lecture in ENG 598: Digital Literacies (graduate seminar). Arizona State University, Online.
- Smith, Allegra W. (2017, April). *Researching Older Adults' Digital Communities of Practice*. Guest lecture in DTC 476: Digital Literacies (senior-level undergraduate course). Washington State University, Online.
- Smith, Allegra W. (2016, April). *Disrupting Methodological Traditions through Internet and Feminist Research*. Guest lecture in ENG 553: Digital Literacies (graduate seminar). Arizona State University, Online.
- Smith, Allegra W. (2014, February). *Writing in College: Do's and Don'ts*. Guest lecture and peer review workshop in two sections of college writing preparation course. South Lyon High School, South Lyon, MI.
- Ochs, Robyn, and **Allegra W. Smith**. (2013, February). *Middle Sexualities Identity Caucus*. Co-facilitator of caucus of bisexual, pansexual, queer, and other non-monosexual students at 2013 Midwest Bisexual Lesbian Transgender Gay Ally College Conference (MBLGTACC). Lansing, MI.
- Smith, Allegra W. (2012, October). *Women in the Box*, Participant on panel organized by MSU Women's Alliance, representing local LGBTQ and feminist communities. East Lansing, MI.

#### **INTERNAL**

- Smith, Allegra W. (2025, February and April). *Accessible Communication with Technology*. Mock class for Ivan Allen College of Liberal Arts Shadow Day admitted and prospective student event. Atlanta, GA.
- Smith, Allegra W. (2024, October). *Research and Careers in Technical Communication*. Presentation for monthly learning community dinner for undergraduate and graduate women students at Georgia Tech. Center for the Study of Women, Science, and Technology (WST); Georgia Institute of Technology, Atlanta, GA.
- Smith, Allegra W. (2024, July). *Digital Professional Identities: LinkedIn and Professional Portfolio Websites*. Guest lecture in GT 1000: First-Year Seminar for new Ivan Allen College of Liberal Arts students. Atlanta, GA.
- Hibbard, Lee W., and **Allegra W. Smith**. (2024, March). *Queer Coffeehouse: Reflections and Practices for Online Safety*. Roundtable hosted by Georgia Tech's LGBTQIA Resource Center. Atlanta, GA.
- Smith, Allegra W. (2024, January and April). *Accessible Communication with Technology*. Mock class for Ivan Allen College of Liberal Arts Shadow Day admitted and prospective student event. Atlanta, GA.
- Harvey, Gordon E., and **Allegra W. Smith**. (2022, October). *Productivity Methods and Workflow Management*. Roundtable for faculty hosted by JSU's Faculty Commons. Jacksonville, AL.
- Smith, Allegra W. (2022, October). *What is Professional Writing?* Guest lecture in EH 250: Introduction to English Studies (undergraduate course). Jacksonville, AL.
- Smith, Allegra W. (2022, April). *Designing Research Posters*. Guest lecture in EH 499: English Capstone Seminar (senior-level undergraduate course). Jacksonville, AL.

- Smith, Allegra W. (2021, November). *What is Professional Writing?* Guest lecture in EH 250: Introduction to English Studies (undergraduate course). Jacksonville, AL.
- Murphy, Ryan, Rebekah Sims, and **Allegra W. Smith**. (2021, January). *Empirical Dissertations: Lessons Learned*. Participant on panel in ENGL 625: Empirical Research in Composition (graduate seminar). West Lafayette, IN.
- Smith, Allegra W. (2020, April). *Social Entrepreneurship: A Frame for Business Writing*. Poster presented at Purdue English Department Pedagogy Showcase. West Lafayette, IN.
- Froid, Daniel, Jie Gao, Ge Lan, Dee McCormick, Margaret Sheble, and **Allegra W. Smith**. (2019, April). *Demystifying Prelim Exams: Tips, Tricks, and Advice*. Participant on panel organized by Purdue University Graduate Student English Association (GradSEA), explaining PhD students' approaches to preparing for preliminary exams. West Lafayette, IN.
- Smith, Allegra W. (2019, April). *Audience Analysis: Past and Future*. Lightning talk given at Purdue English Department Graduate Pedagogy Showcase. West Lafayette, IN.
- Smith, Allegra W. (2019, April). *Communication Audits as a Tool to Teach Research and Report Design*. Poster presented at Purdue English Department Graduate Pedagogy Showcase. West Lafayette, IN.
- Smith, Allegra W. (2019, March). *How do You Find a Good Research Project? My Story of Studying Digital Identities and User Experiences*. Guest lecture in ENGL 605: Computers in Language and Rhetoric (graduate seminar). West Lafayette, IN.
- Boyle, Elizabeth, Devon Cook, Daniel Froid, Brian Leung, Manushag Powell, and **Allegra W. Smith**. (2018, October). *Surviving & Thriving in Grad School*. Participant on panel organized by Purdue GradSEA, explaining professional networking and work-life balance. West Lafayette, IN.
- Nammack, Olivia, Victoria Ruiz, and **Allegra W. Smith**. (2017, January). *UR@ Syllabus Approach Caucus*. Presentation and workshop for Introductory Composition at Purdue spring convocation. West Lafayette, IN.
- Smith, Allegra W. (2014, August). *Using Twiddla for Online Writing Center Consultations*. Presentation at MSU Writing Center Fall Semester 2014 Staff Orientation. East Lansing, MI.
- Manthey, Katie, and **Allegra W. Smith**. (2014, April). *Women embodying pleasure through fatness and faith*. Guest lecture in WRA 140: Writing Women in America (first-year writing undergraduate course). East Lansing, MI.
- Smith, Allegra W. (2013, November). *Speaking Personal Truth(s), Creating Peace: Gender, Sexuality, and Religion*. Guest Lecture in WRA 491: Peacemaking as Rhetorical Practice (undergraduate course). East Lansing, MI.
- Smith, Allegra W. (2013, February). *Personal Leadership and Involvement*. Participant on panel organized by Michigan State University Honors College First Year Council, representing undergraduate student leaders. East Lansing, MI.

## Keynotes

2024, October – *A tribute to the impact of Bill Hart-Davidson on the design of communication*. Keynote for posthumous Rigo Award given to Bill Hart-Davidson. Delivered with Bradley Dilger. ACM-SIGDOC Conference, Arlington, VA.

2013, May – *After changes we are more or less the same*. Student keynote at Spring Undergraduate Commencement, Michigan State University, East Lansing, MI.

2012, August – *Don't let college take the weirdness out of you*. Student keynote at Honors College Freshman Colloquium, Michigan State University, East Lansing, MI.

## Workshops

2025, March – *Building High-Impact Writing Classes Through Universal Design for Learning (UDL)*. Workshop for English instructors on creating assignments and assessments that enable multiple means of engagement, representation, and action/expression. Utah Valley University, Orem, UT.

2023, April – *Mapping Your Online Course*. Faculty workshop on planning units and designing learning progressions for online teaching, offered through Online@JSU. Jacksonville State University, Jacksonville, AL.

2022, November – *Building Digital Portfolios*. Student workshop on portfolio development, writing, and design as part of a series offered by the JSU Writing Center. Jacksonville State University, Jacksonville, AL.

2022, November – *Mapping Your Online Course*. Faculty workshop on planning units and designing learning progressions for online teaching, offered through Online@JSU. Jacksonville State University, Jacksonville, AL.

2022, April – *Quality Enhancement Plan (QEP) Proposals at JSU*. Series of four workshops for faculty and staff to assemble cross-disciplinary project teams for improving student learning outcomes and success for university's SACS-COC reaffirmation: two workshops introducing the QEP project and generating project ideas, and two workshops providing guidance on writing a QEP proposal and feedback from members of the proposal selection committee. Jacksonville State University, Jacksonville, AL.

2022, April – *Social Media Writing to Promote Yourself*. Student workshop on personal branding for undergraduate students, as part of a series offered by the JSU Writing Center. Jacksonville State University, Jacksonville, AL.

2022, February – *Creating Learning Objectives and Assessment Instruments for Writing-Intensive Courses*. Faculty workshop on creating rubrics for assessing student writing, offered through a partnership between JSU's Faculty Commons and Writing Across the Curriculum program. Jacksonville State University, Jacksonville, AL.

2020, March – *Creating and Assessing Reflective Assignments for First-Year Composition*. Led workshop providing resources and templates for assigning and assessing reflective writing in 100-level English courses. Purdue University, West Lafayette, IN.

- 2020, February – *Grading Hacks and Tasty Snacks*. Co-led workshop sharing grading frameworks (contract grading, fixed points systems, weighted grades, etc.) with instructors in professional writing program. Purdue University, West Lafayette, IN.
- 2019, November – *Oaks and Acorns: Storytelling Across Generations*. Intergenerational workshop encouraging older church members and younger church members to exchange stories about childhood, aging, fears, dreams, and hopes for the future together at Trinity United Methodist Church. Lafayette, IN.
- 2019, October – *Rubrics Roundtable*. Assisted with workshop dedicated to crafting holistic, analytic, and single-point rubrics for first-year writing courses. Purdue University, West Lafayette, IN.
- 2019, August – *Writing in the Health and Human Sciences: SOAP Notes and Case Studies*. Interactive workshop teaching charting skills to junior and senior high school students interested in pursuing pre-med programs. “Exploring University Majors” Summer College, Purdue University, West Lafayette, IN.
- 2019, May & June – *Online Teaching Boot Camp*. Series of four workshops on scaffolding assignments, shooting video lectures, creating accessible teaching materials, generating rubric criteria from programmatic learning outcomes, and using advanced learning management system features. Professional Writing Program, Purdue University, West Lafayette, IN.
- 2019, April – *Writing through Struggle, Spirituality, and Life*. Talk and workshop on reflective writing and poetry for Trinity Fusion, the weekday ministry of Trinity United Methodist Church. Lafayette, IN.
- 2019, February – *Creating Professional Portfolios*. Interactive workshop on portfolio writing, design, and development for Purdue University’s Professional Writing Association (PWA). West Lafayette, IN.
- 2017, April – *Teaching a Research Unit: Assignments, Sources, and Evaluations*. Sharing resources for library research with graduate teaching assistants and instructors. Introductory Composition at Purdue (ICaP), Purdue University, West Lafayette, IN.
- 2016, February – *What’s all the Buzz(feed)?* Interactive workshop creating digital comics with local children, families, and community members at Arizona State University’s annual Night of the Open Door. Organized with partners from ASU’s Department of English and the Arizona SciTech Festival. Arizona State University, Tempe, AZ.
- 2015, June – *Navigating the PhD*. Interactive writing and planning workshop, teaching processes and strategies for academic composing. Facilitated with partners from the MSU Writing Center and Graduate School. Michigan State University, East Lansing, MI.
- 2014 and 2015—Various workshops hosted through the MSU Writing Center on topics of peer review, plagiarism and copyright, communicating with visuals, creating digital videos and comics. Michigan State University, East Lansing, MI.
- 2014, July – *Flash Fiction*. Teaching short fiction writing and figurative language to middle school students through an educational game. Facilitated with partners from the MSU Writing Center as part of the MSU Creativity Exploratory’s *Beyond Insights: Collaborating with the Community* program. Michigan State University, East Lansing, MI.

2014, June—*Navigating the Master's Degree*. Interactive writing and planning workshop, teaching processes and strategies for academic composing. Facilitated with partners from the MSU Writing Center and Graduate School. Michigan State University, East Lansing, MI.

2013, February—Two interactive workshops teaching gender and sexuality terminology and best practices to residence hall leaders. Co-facilitated with MSU LGBT Resource Center Director Deanna Hurlbert. Michigan State University, East Lansing, MI.

2012, November—*PowerPoint Do's and Don'ts*. Interactive presentation for 6<sup>th</sup>–8<sup>th</sup> grade girls on Microsoft PowerPoint best practices. Daughters of the Collective Black student mentoring program, Michigan State University, East Lansing, MI.

2012, October—*Résumé Writing (Like a Boss)*. Presentation and workshop for students in West Circle Residence Hall Neighborhood. Michigan State University, East Lansing, MI.

2011, September—*Using InDesign to Create Business Cards and Letterhead*. Presentation and workshop for Professional Writing undergraduates, sponsored by Writers' Bloc. Michigan State University, East Lansing, MI.

## TEACHING EXPERIENCE

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*\* indicates developed curriculum; † indicates taught as service-learning course*

### Courses Taught at the Georgia Institute of Technology (2023–present)

|              |  |
|--------------|--|
| LMC 3206 †   | Communication and Culture (Fall 2023, Spring 2024)                       |
| LMC 3403 *   | Technical Communication (Spring 2025, Fall 2025)                         |
| LMC 3404 *   | Social Media (Fall 2024)   |
| LMC 3415 *†  | Content Strategy (Fall 2025)   |
| LMC 3813 *†  | Special Topics: Content Strategy (Spring 2024, Fall 2024, Spring 2025)   |
| LMC 4102 †   | Senior Thesis (Spring 2025)  |
| LMC 4699     | Undergraduate Research (Spring 2024)                                     |
| LMC 4811 *   | Special Topics: Professionalization Seminar (Spring 2025)                |
| LMC/GMC 6998 | Master's Project in Global Media and Cultures (Spring 2024, Summer 2024) |

### Courses Taught at Jacksonville State University (2021–2023)

|           |  |
|-----------|--|
| EH 141    | Speech (Fall 2021, Summer 2022, Fall 2022, Spring 2023)                          |
| EH 300    | Independent Study (Summer 2022)  |
| EH 322 *  | Technical Writing (Fall 2021, Spring 2022, Fall 2022, Spring 2023)               |
| EH 331 *† | Writing for Social Media (Fall 2021, Fall 2022)                                  |
| EH 435 *† | Creative Collective: Content Strategy + Document Production Studio (Spring 2023) |
| EH 491 *  | English Internship (Spring 2022, Summer 2022, Spring 2023)                       |

### Courses Taught at Purdue University (2016–2021)

|             |   |
|-------------|---|
| ENGL 106    | Introductory Composition (Fall 2016, Spring 2017)             |
| ENGL 106Y * | Introductory Composition Online (Fall 2017)                   |
| ENGL 306 *  | Introduction to Professional Writing (Fall 2018, Spring 2019) |

|               |  |
|---------------|--|
| ENGL 420      | Business Writing (Fall 2017, Spring 2018, Fall 2019) |
| ENGL 421-DIST | Technical Writing Online (Summer 2019, Summer 2020)  |
| ENGL 505      | Business Writing Teaching Practicum (Fall 2018)      |

### **Courses Taught at Arizona State University (2015–2016)**

|         |                                      |
|---------|--------------------------------------|
| ENG 101 | First-Year Composition (Fall 2015)   |
| ENG 102 | First-Year Composition (Spring 2016) |

### **Graduate Mentoring**

#### **GEORGIA INSTITUTE OF TECHNOLOGY**

Co-Leader, Jobs in English and Transdisciplinary Studies (JETS) mentoring initiative, with Bradley Dilger (Purdue University), Kailyn Shartel Rogers (University of Tennessee at Martin), and Marisa Yerace (Weber State University). Inaugural cohort of 18 graduate students, recent graduates, and post-doctoral fellows received mentorship on preparing for the faculty and alt-ac job market through a series of 5 workshops. 2024–present.

PhD Committee Member, Mohsin Y. K. Yousufi, “Deliberative Tools for Deliberative Citizens: Civic Technology and Epistemic Injustice,” Georgia Institute of Technology Graduate Program in Digital Media, 2024–present.

M.S. Committee Co-Chair (with Lu Liu, Assistant Professor of Chinese), Christina Leo, “Educating Caregivers about Communication and Behavioral Symptoms for Dementia,” Georgia Institute of Technology Graduate Program in Global Media and Cultures (jointly administered between the School of Literature, Media, and Communication and the School of Modern Languages), 2023–2024.

PhD External Reader, Libby Chernouski, “PARS for Writing Program Administration and Online Writing Instruction,” Purdue University, Department of English (English Language and Linguistics), 2023–present.

#### **JACKSONVILLE STATE UNIVERSITY**

M.A. Portfolio External Reviewer, Belinda Breidenbach, Master of Arts in Technical Communication, Boise State University, 2022.

Reader, 9 English M.A. Exam Committees (3 Teaching College Literature Microcredential students, 6 Teaching College Writing Microcredential students), Jacksonville State University, 2022–2023.

### **Undergraduate Mentoring**

#### **GEORGIA INSTITUTE OF TECHNOLOGY**

LMC 4102 Senior Thesis Supervisor, Vanessa Tran, “Creating Impactful Content Strategy for Diverse Nonprofit Audiences.” 2025.

Stamps President’s Scholars Student Enrichment Grant Faculty Sponsor, Erica Mendez, “European Culinary Intensive Programs and Content Creation.” 2025.

LMC 4699 Research Mentor, Natasha Valluri, “Design Collaboration Between Students and Clients for Technical Projects.” 2024–2025. **2<sup>nd</sup> Place Award, 2024 ACM-SIGDOC Undergraduate Student Research Competition.**

Project Supervisor, Jocelyn Lē, “Selene: An Interactive Game for Illustrating the Intersections of Gender, Sexuality, and Race.” 2023–2025. **2023 School of Literature, Media, and Communication**

**Outstanding Computational Media Project Winner. 1<sup>st</sup> Place Award, 2024 ACM-SIGDOC Undergraduate Student Research Competition. 2025 Georgia Tech Representative, ACC Meeting of the Minds Undergraduate Research Conference (selected as one of top five undergraduate researchers institute-wide).**

#### **JACKSONVILLE STATE UNIVERSITY**

EH 491 English Internship Mentor, 10 students, 2022–2023.

EH 499 Capstone Mentor, Abigail Harrison, “Building Content Strategy for Graduate Education and Programs,” 2023.

EH 499 Capstone Mentor, Alyssa Morris, “Guiding Public Science Communication through Social Media for JSU Kinesiology,” 2023.

Internship Supervisor, Courtney Ray, Content Strategy Intern with Alabama Commission on Higher Education (ACHE), Spring 2023. **2023 Outstanding English Major in Professional Writing.**

EH 499 Capstone Mentor, Katelyn Miskelley, “Digital Media User Research and Content Strategy for the JSU Writing Center,” 2022. **2022 English Department Outstanding Commitment Award Winner.**

#### **Tutoring and Teacher Training Experience**

Assistant Mentor, Purdue University Professional Writing Program, 2018–2019.

Online Teaching Mentor, Introductory Composition at Purdue (ICaP), 2017–2018.

SAT Critical Reading and Writing Tutor, 2015–2016.

Graduate Writing Consultant, The Writing Center at Michigan State University, 2013–2015.

## **GRANTS**

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#### **External**

*Funded*, \$3750 Content Strategy Grant to support an undergraduate student intern for the All in Alabama Campaign, Alabama Commission on Higher Education (ACHE). 2023.

*Funded*, \$4200 Digital Content Development Grant for the All in Alabama Campaign, Alabama Commission on Higher Education (ACHE). 2022.

*Unfunded*, \$43,000 Mellon/ACLS Dissertation Completion Fellowship for *Digital Age: A Study of Older Adults' User Experiences with Technology*. 2020.

*Funded*, \$500 Association for Computing Machinery Special Interest Group on Design of Communication (ACM-SIGDOC) Student Travel Grant (Sponsored by Microsoft). 2017.

*Funded*, \$300 Humanities, Arts, Science and Technology Alliance and Collaboratory (HASTAC) Fellowship. 2015.

*Funded*, \$150 Social Media Travel Grant, ACM-SIGDOC Conference. 2014.

#### **Georgia Institute of Technology**

*Funded*, \$5000 Short-Term Opportunity for Professional Development and Scholarly Activities Curriculum Development (SODA-C) Grant. 2024.

*Funded*, \$2500 Faculty Conference Travel Grant. 2023.

#### **Jacksonville State University**

*Funded*, \$1500 Campus Technology Leadership Grant. 2023.

*Unfunded*, \$1500 Interprofessional Education Grant (College of Health Professions and Wellness). 2022.



*Funded*, \$1500 Department of English Conference Travel Grant. 2022.  
*Unfunded*, \$500 Campus Technology Leadership Grant. 2022.  
*Funded*, \$1500 Department of English Conference Travel Grant. 2021.  
*Funded*, \$500 College of Arts and Humanities Teaching Circle Grant. 2021.

### **Purdue University**

*Funded*, \$20,000 Purdue University Research Fellowship for Excellence in English. 2020.  
*Funded*, \$200 Introductory Composition at Purdue/Graduate Student English Association Pedagogy Travel Grant. 2020.  
*Funded*, \$100 Department of English Incentive Grant for Competitive External Fellowships. 2019.  
*Funded*, \$200 Graduate Student English Association Emerging Scholar Travel Award. 2019.  
*Funded*, \$750 College of Liberal Arts PROMISE Award for Graduate Student Research. 2019.  
*Funded*, \$750 College of Liberal Arts PROMISE Award for Graduate Student Research. 2017.

### **Arizona State University**

*Funded*, \$900 Graduate and Professional Student Association Conference Travel Grant. 2016.  
*Funded*, \$1000 Research Pitch Grant for pilot study on older adults' technology use. 2016.  
*Funded*, \$3000 University Graduate Fellowship. 2015.

### **Michigan State University**

*Funded*, \$500 Department of Writing, Rhetoric & American Cultures Conference Travel Fellowship. 2014.  
*Funded*, \$600 Department of Writing, Rhetoric & American Cultures Conference Travel Fellowship. 2013.  
*Funded*, \$1400 College of Arts and Letters Undergraduate Research Initiative Grant. 2012.

## **HONORS AND AWARDS**

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### **Teaching Awards**

Class of 1940 W. Roane Beard Outstanding Teacher Award (2025), highest institute-wide teaching award for pre-tenure faculty. Faculty Honors Committee, Georgia Institute of Technology.

Course Instructor Opinion Survey (CIOS) Award (2024), for top 40 instructors with highest student evaluation response rates and scores across institution during the calendar year, awarded for LMC 3813: Content Strategy. Georgia Institute of Technology Center for Teaching and Learning.

Faculty Guest Coach (November 2024), Georgia Institute of Technology Football.

CIOS Honor Roll (Spring 2024), for top 25% of composite CIOS scores across small courses (under 50 students), awarded for LMC 3813: Content Strategy for Social Media. Georgia Institute of Technology Center for Teaching and Learning.

CIOS Award (2023), for top 40 instructors with highest student evaluation response rates and scores across institution during the calendar year, awarded for LMC 3206: Communication and Culture. Georgia Institute of Technology Center for Teaching and Learning.

CIOS Honor Roll (Fall 2023), for top 25% of composite CIOS scores across small courses (under 50 students), awarded for LMC 3206: Communication and Culture. Georgia Institute of Technology Center for Teaching and Learning.

Recipient (2023), Jacksonville State University Campus Technology Leadership Award.

Nominee (2023), Jacksonville State University Betty and Earlon McWhorter Outstanding Teaching Award.

Nominee (2022), Jacksonville State University Campus Technology Leadership Grant.

Award for Exceptional Teaching and Instructional Support during the COVID-19 Pandemic (2021), for innovative use of multiple technologies in online instruction. Shared with the Introductory Composition at Purdue team: Libby Chernouski, Kristyn Childres, Bradley Dilger, Lee Hibbard, Richard Johnson-Sheehan, Dee McCormick, Ryan Murphy, Rebekah Sims, and Derek Sherman. Purdue University Teaching Academy and Office of the Provost.

Excellence in Undergraduate Teaching Award (2020, 2019), Purdue Department of English.

Department of English Nominee (2019), Purdue Graduate School Excellence in Teaching Award.

Graduate Teaching Award (2019), Purdue Teaching Academy.

Honorable Mention (2018), Purdue Department of English Excellence in Teaching Awards.

Recipient (Fall 2017, Fall 2016), Quintilian Award for top 10% of student evaluations in Introductory Composition at Purdue.

Teaching Excellence Award (2015), ASU Graduate and Professional Student Association.

### **Research Awards**

Contributor (2024) to special issue of *Technical Communication* (69.4) on “Localized Usability and Agency in Design” (eds. Amber Lancaster and Carie S. T. King), which received Best Original Collection of Essays in Technical or Scientific Communication, Conference on College Composition and Communication.

Honorable Mention (2023), Best Paper Award, ACM-SIGDOC Annual Conference (short-list of top 6 papers).

Recipient (2023), Jacksonville State University College of Arts and Humanities Excellence in Scholarly/Creative Activity Award.

Best Poster Presentation (2022), Jacksonville State University Faculty Research Symposium.

Hugh Burns Best Dissertation Award (2022), *Computers & Composition*.

Faculty Research Award (2022), Jacksonville State University.

Finalist (2022), Purdue College of Liberal Arts Distinguished Dissertation Award.

Finalist (2021), Purdue Graduate School 3 Minute Thesis Competition.

Best in Show (2020), Purdue Department of English Pedagogy Showcase Poster Competition.

Crouse Award (2020) for Emerging Scholar in Professional and Technical Writing at Purdue University.

Kneale Award in Pedagogy (2020) for top pedagogical paper by a graduate student in the Purdue Department of English, for *Language and Access: World Englishes, Universal Design for Learning, and Writing Pedagogy*.

Lightning Talk Competition Winner (2019), Purdue Department of English Graduate Pedagogy Showcase.

Kneale Award for Pedagogy (2018) for top pedagogical paper by a graduate student in the Purdue Department of English, for *Compose, Design, Educate: Developing an Information Design Themed Online First Year Writing Course*.

Graduate Winner (2017), Association for Computing Machinery Special Interest Group on Communication (ACM-SIGDOC) Student Research Competition.

Crouse Award (2017) for Promising Scholarship in Professional and Technical Writing at Purdue University.

Excellence Scholarship (2016), Purdue University College of Liberal Arts/Graduate School.

First Prize Winner (2016), ASU School of Earth and Space Exploration/College of Liberal Arts and Sciences Research Pitching Competition.

First Place Graduate Research Poster (2016), HASTAC Conference.

Outstanding Senior Award (2013), College of Arts and Letters at Michigan State University.

Dorothy Yoshimori Award (2012) for Excellence in American Humanities Scholarship, Michigan State University.

## RESEARCH EXPERIENCE

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**Data Story Case Writer**, Purdue Provost's Office Ecosystem Initiative Seed Grant (August–December 2019)  
Gathered proprietary and open-source datasets to create data cases for students in business and technical writing courses; collaborated with faculty and graduate student team to write data science professional writing textbook. *Supervisors: Jennifer Bay, Patricia Sullivan*

**Communication Designer**, Nexus Lab for Digital Humanities at Arizona State (May–August 2016)  
Conducted user research for digital humanities lab website redesign and content migration; developed print and digital communication strategy. *Supervisors: Michael Simeone, Dawn Opel*

**Project Manager** Digital Religious Soundmap of the Midwest (June 2014–June 2015)  
Managed data and supervised team of undergraduate researchers recording religious sounds for digital humanities project supported by Humanities Without Walls Consortium grant. *Supervisors: Amy DeRogatis, Isaac Weiner*

**Research Associate**, Archive What I See Now Project (January–May 2015)  
Conducted usability testing; recorded and described bugs; and contributed to branding strategy for suite of internet archival tools created for NEH-funded project implementation grant. *Supervisors: Liza Potts, Thomas Padilla*

**Graduate Research Assistant**, Writing in Digital Environments (WIDE) (July 2013–August 2014)

Researched writing curriculum and assessment; conducted heuristic evaluations; managed consent forms and data for 1400 research participants for year-long partnership with Oakland County Intermediate School District. *Supervisors: Jeff Grabill, Susan Wilson-Golab, Troy Hicks, April Baker-Bell*

**Research and Editorial Assistant**, Sexuality in American Evangelicalism Project (August 2012–May 2013)

Compiled citations for and copyedited Oxford University Press book manuscript for religious studies professor. Applied for and received undergraduate research funding for project analyzing content of 50 blogs of Latter-Day Saint women; interviewed 6 Mormon bloggers; presented findings at 2013 Midwest American Academy of Religion Conference. *Supervisor: Amy DeRogatis*

## ADMINISTRATIVE EXPERIENCE

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**Internship Coordinator**, Jacksonville State University Department of English (October 2021–July 2023)

Formed relationships with campus and community partners to create 16 internship positions for undergraduate English majors and minors; recruited students to internship program; designed EH 491 internship course; facilitated career development for EH 491 students through job documents, mock interviews, and professional portfolio design

**Assistant Director**, Professional Writing Program at Purdue (August 2019–May 2020)

Conducted programmatic assessment and assisted director in curricular development; maintained data on course offerings and enrollment in both PW major/minor and service courses; solved problems for graduate instructors and lecturers; managed programmatic communications; convened textbook committee

**Teaching Mentor**, Professional Writing Program at Purdue (August 2018–August 2019)

Supervised 10 new business writing instructors; conducted teaching observations; co-taught business writing practicum (ENGL 505) with program director; held weekly office hours for instructors; maintained archive of pedagogical documents

**Online Course Developer**, Introductory Composition at Purdue/ICaP (May 2017–August 2018)

Designed first online introductory composition course at Purdue University; collaborated with Center for Instructional Excellence and Office for Digital Education to build learning outcomes and assess curriculum; trained 15 graduate teaching assistants and lecturers in online writing instruction

**Media Coordinator**, The Writing Center at Michigan State University (August 2014–June 2015)

Designed and implemented web and social media strategy; managed and mentored teams of students working on visual design, web development, social media, and content creation

**Student Assistant**, Michigan State University Honors College (May–August 2013)

Instructed students on using online enrollment system; assisted with course selection; processed course overrides; facilitated weekly informational presentations for Academic Scholars Program

# PROFESSIONAL WRITING AND CONSULTATION

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## **Crisis Communication Consultant**, Antrim County, MI (2020)

Assessed communication needs during local government response to COVID-19 outbreak, guiding the Recovery Unit Leader of a northern Michigan county on content creation and design for materials for local constituents and small business leaders.

## **Copyeditor**, Michigan State University College of Law (2016)

Reviewed manuscript of *Freedom's Edge: Religious Freedom, Sexual Freedom, and the Future of America* (Frank S. Ravitch, Cambridge University Press), copyediting for consistency and proofreading for clarity. Ensured adherence to press style guide and compiled citations.

## **Program Media Assistant**, The Gender and Sexuality Center at Michigan State University (2011–2013)

Managed communications for university resource center serving gender and sexual minorities. Designed and implemented social media strategy, composed and architected content for website, and planned events.

## **Marketing & Public Relations Coordinator**, Wesley Foundation at Michigan State (2010–2012)

Wrote, designed, and managed print and online communications for United Methodist campus ministry; supervised eight off-campus retreats and two out alternative spring break trips.

# ACADEMIC SERVICE

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## **Service to the Profession**

### **LEADERSHIP IN NATIONAL ORGANIZATIONS**

*Co-Chair*, Student Research Competition, Association for Computing Machinery Special Interest Group on Design of Communication (ACM-SIGDOC) Executive Committee, 2024–present

*Co-Chair*, Council of Programs in Technical and Scientific Communication (CPTSC) Graduate Student Award Committee, 2023–present

*At-Large Member*, Conference on College Composition and Communication Online Writing Instruction Standing Group, 2022–2024

*Nominee*, Executive Committee of the Conference on College Composition and Communication, 2020, 2022

*Student Representative*, ACM-SIGDOC Board, 2016–2019

### **EDITORIAL BOARDS**

*Associate Editor*, *The Best of Rhetoric and Composition: Essays from Independent Journals*, 2015

### **CONFERENCE PLANNING**

*Member*, Conference Organizing Committee, HASTAC Conference, Tempe, AZ, 2016

*Unconference Planning Lead and Scholar-in-Residence*, HASTAC Conference, Tempe, AZ, 2016

*Member*, Planning and Website Committees, Cultural Rhetorics Conference, East Lansing, MI, 2014

*Publicity Assistant and Conference Committee Member*, ACM-SIGDOC Conference, Colorado Springs, CO, 2014

### **SERVICE TO NATIONAL ORGANIZATIONS**

*Facilitator and Mentor*, WAC-GO/AWAC Graduate Student Workshop, 2023

*Judge*, Hugh Burns Distinguished Dissertation Award, *Computers & Composition*, 2023  
*Reviewer*, ACM-SIGDOC Student Research Competition Proposals, 2023  
*Reviewer*, Council for Programs in Technical and Scientific Communication (CPTSC) Graduate Student Award, 2023  
*Session Chair*, ACM-SIGDOC Conference, 2023  
*Social Media Team Member*, Feminisms and Rhetorics Conference, 2023  
*Member*, CPTSC Graduate Student Committee (CPTSC-GSC) Mentoring Subcommittee, 2020–2021  
*Mentor*, Writing Program Administrators Graduate Organization (WPA-GO) Mentoring at CCCC, 2022, 2020, 2019, 2017  
*Session Chair*, ATTW Conference, 2017  
*Social Media Curator*, ATTW Conference, 2017, 2016  
*Member*, Search Committee for Director of Digital Media and Outreach, Coalition of Feminist Scholars in the History of Rhetoric (CFSHRC), 2016  
*Session Chair*, Southwest English Symposium (SWES), 2016  
*Social Media Chair, Session Chair, and Conference Volunteer*, Feminisms and Rhetorics Conference, 2015

**REVIEWER FOR SCHOLARLY PUBLICATIONS (# REVIEWS, \* INDICATES FULL-LENGTH BOOK MANUSCRIPT REVIEW)**

*Communication Design Quarterly* (2)  
*Journal of Business and Technical Communication* (2)  
 Macmillan Learning\* (1)  
*Technical Communication Quarterly* (1)  
 University of Michigan Press\* (1)  
 WAC (Writing Across the Curriculum) Clearinghouse (1)

**PROMOTION, TENURE, AND PROGRAM REVIEWS**

Utah Valley University (Third-Year Faculty Review), 2025

**CONFERENCE PROPOSAL SELECTION COMMITTEES**

ACM-SIGDOC Conference, 2025, 2024, 2023, 2017  
 Conference on College Composition and Communication (CCCC), 2025, 2024, 2023  
 Feminisms & Rhetorics Conference, 2025  
 IEEE-ProComm Conference, 2025, 2024  
 Computers & Writing Conference, 2024  
 Council of Writing Program Administrators (CWPA) Conference, 2023  
 Association of Teachers of Technical Writing (ATTW) Conference, 2022, 2018  
 Corpus and Repository of Writing (CROW) Symposium, 2018  
 Cultural Rhetorics Conference, 2016, 2014

**Service to the Georgia Institute of Technology**

**TO THE INSTITUTE**

*Volunteer*, Undergraduate Commencement, 2025  
*Judge*, Career, Research, and Innovation Development Conference (CRIDC) Graduate Student Poster Competition, 2024

### **TO THE IVAN ALLEN COLLEGE OF LIBERAL ARTS**

*Faculty Ambassador*, Ivan Allen College of Liberal Arts Shadow Days, 2025

*Discussant*, School of Modern Languages “Science, Technology, and Medicine in East Asia” Workshop, 2024

*Guest Lecturer*, summer semester Ivan Allen College section of GT 1000 First-Year Seminar, 2024

*Volunteer*, Ivan Allen College of Liberal Arts Shadow Days, 2024

### **TO THE SCHOOL OF LITERATURE, MEDIA, AND COMMUNICATION**

*Member (Appointed)*, Science Communication and Policy Minor Task Force, 2025

*Member (Appointed)*, Mentoring Committee, 2024–2025

*Member (Appointed)*, Undergraduate Awards Committee, 2024–2025

*Member (Elected)*, Undergraduate Curriculum Committee, 2024–2026

### **Service to Jacksonville State University**

#### **UNIVERSITY-WIDE**

*Moderator and Respondent*, College of Arts and Humanities Kaleidoscope Arts Festival History Lecture, 2023

*College of Arts and Humanities Representative*, Quality Enhancement Plan (QEP) Selection Committee for SACSCOC reaffirmation, 2022

*Faculty Collaborator*, Computer Science/English Interprofessional Education Project, 2022–2023

*Guest Panelist*, New Faculty Orientation, 2022

*Judge*, Alabama Consortium for Technology in Education Region 4 Fair (K-12), 2022

*Writing and Public Speaking Faculty Advisor*, BioDesign Challenge, 2021–2023

#### **DEPARTMENTAL**

*Professional Writing Representative*, Interdisciplinary Content Creation Microcredential Task Force, 2023

*Member*, Department of English Curriculum Committee, 2022–2023

*Member*, Department of English Leadership Council, 2022–2023

*Member*, Master’s Degree Revision Task Force, 2022–2023

*Admissions Liaison*, Department of English, 2021–2023

*Chair*, Department of English Recruitment and PR Committee, 2021–2023

*Internship Coordinator*, Department of English, 2021–2023

*Social Media Manager*, Department of English, 2021–2023

*Member*, Cornerstone Grant Committee, 2021–2022

*Member*, Literature Survey Course Committee, 2021–2022

### **Service to Purdue University**

#### **UNIVERSITY-WIDE**

*Judge*, Oral and Poster Presentations, Purdue University Undergraduate Research Conference, 2021, 2020

#### **DEPARTMENTAL**

*Reviewer*, Graduate Student English Association Emerging Scholar Travel Awards, 2021, 2020

*Member*, Department of English Graduate Student Recruitment Committee, 2019–2021

*Rhetoric & Composition Representative*, Department of English Graduate Student Association, 2019–2020



### **PROGRAMMATIC**

*Chair, Professional Writing Textbook Committee, 2019–2020*

*Member, Introductory Composition Assessment Committee, 2018–2020*

*Volunteer Check-In Coordinator, Professional Writing Program Annual Showcase, 2018*

*Grant Proposal Reviewer, Rhetoric Society of America at Purdue, 2017*

*Judge, Introductory Composition Undergraduate Showcase Competition, 2017*

*Vice President, Rhetoric Society of America at Purdue, 2016–2018*

*Document Coordinator, UR@ Syllabus Approach Caucus, Introductory Composition, 2016–2017*

### **Service to Arizona State University**

*Advisor, AZ Saber: Arizona State University's Lightsaber Club, 2015–2016*

### **Service to Michigan State University**

#### **UNIVERSITY-WIDE**

*Graduate Student Representative, GLFSA LGBT Faculty, Staff, and Graduate Student Association, 2014*

*Student Representative, College of Arts and Letters Student Advisory Board (CALAA-SAB), 2012–2013*

#### **DEPARTMENTAL**

*Recruitment Partner, Writing, Rhetoric & American Cultures Graduate Programs, 2014, 2015*

### **PROGRAMMATIC**

*Events Coordinator, Writing, Rhetoric & Praxis (WRAP) Graduate Organization, 2015*

*Portfolio Reviewer, Professional Writing Program Senior Digital Portfolio Presentations, 2014, 2015*

*President, Writers' Bloc Professional Writing Undergraduate Student Organization, 2013*

*Outreach Coordinator, Writers' Bloc Professional Writing Undergraduate Student Organization, 2012*

### **Service to the Community**

*Parade Volunteer and Balloon Handler, Macy's Thanksgiving Day Parade, 2023*

*Staff-Parish Relations Chair, Trinity United Methodist Church of Lafayette, IN, 2019–2021*

Managed human resources for urban church; evaluated pastors, office administrator, director of music, accompanist, and custodian; drafted position description and chaired hiring committee for part-time young adult minister; mediated between congregation, district superintendent, and state bishop; attended monthly board meetings and presented on staff matters; recommended policy and procedures for hiring, evaluating, promoting, retiring, and dismissing staff

*Laity Delegate, Indiana Annual Conference of the United Methodist Church, 2020*

Represented local congregation at 3-day annual meeting of all Indiana United Methodist churches; voted on matters related to church governance and policy

*Volunteer Tax Counselor, AARP Tax-Aide, 2019–2020*

Prepared and filed tax returns for over 50 moderate-to-low-income taxpayers each tax season (February–April); quality reviewed tax forms prepared by other counselors; educated taxpayers on tax law, credits, deductions, and penalties; completed IRS volunteer income tax test to certify eligibility for tax preparation each year

*Board of Directors Member*, Wesley Foundation at Michigan State University, 2014–2016

Developed and implemented policies and procedures for United Methodist campus ministry serving over 50 students; attended monthly meetings; linked campus ministry to local church constituencies and state-level supervisory board

*Editor*, Spartan Global Development Fund Magazine, 2013

Copyedited articles for grammar, mechanics, and style for biannual publication of student-run microfinance organization; designed page layouts

*Lay Equalization Delegate*, West Michigan Annual Conference of the United Methodist Church, 2011 and 2012

Represented campus ministry at 3-day annual meeting of all west Michigan Methodist churches; voted on matters related to church governance and policy; collected and tallied ballots; compiled and designed style guide for conference minutes

## CERTIFICATIONS

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### Research

CITI Training in Group 2 Social/Behavioral Research Investigators and Personnel (Basic Course)—Georgia Institute of Technology, 2023 (certification valid through September 2026)

### Teaching and Pedagogy

Reflective Teaching Level 1 Badge—Center for Teaching and Learning, Georgia Institute of Technology, 2023

Certified Online Instructor—Online@JSU, Jacksonville State University, 2022

SafeZone Training—Office of Diversity and Inclusion, Jacksonville State University, 2021

Fast Track Certification for online teaching in Canvas—Online@JSU, Jacksonville State University, 2021

Impact X Training for digital course transformation—Innovative Learning, Purdue University, 2020

Green Zone Training—Office of Veterans Success, Purdue University, 2019

SafeZone Training—LGBTQ Center, Purdue University, 2019

### Volunteer Income Tax Preparation

Advanced Federal Tax Law and Health Savings Account (HSA)—VITA/TCE, IRS, 2021, 2020, 2019

## PROFESSIONAL AFFILIATIONS

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|----------------|--|
| <b>ACM</b>     | Association for Computing Machinery  |
| <b>ATTW</b>    | Association of Teachers of Technical Writing   |
| <b>CCCC</b>    | Conference on College Composition and Communication                                      |
|                | Internship Special Interest Group (SIG), Online Writing Instruction (OWI) Standing Group |
| <b>CFSHRC</b>  | Coalition of Feminist Scholars in the History of Rhetoric and Composition                |
| <b>IEEE</b>    | Institute of Electrical and Electronics Engineers  |
| <b>NCTE</b>    | National Council of Teachers of English  |
| <b>ProComm</b> | IEEE's Professional Communication Society  |
| <b>SIGDOC</b>  | ACM's Special Interest Group on Design of Communication                                  |