

# What Can I Do with a Major in Economics and International Affairs?



## Overview of Major

In this specialized joint degree, students receive a Bachelor of Science in Economics and International Affairs through a variety of coursework taken in the School of Economics and the Sam Nunn School of International Affairs. Economics provides a framework for rigorous and systematic analysis of challenges and opportunities framed by International Affairs in the context of globalization and internationally-linked economics. Foundational courses from both disciplines are followed by upper-level coursework that provides specific training in a variety of areas, including international security and diplomacy, economic development, comparative cultures, statistical modeling, and economic policy. Students majoring in Economics and International Affairs frequently pursue careers in business consulting firms, government agencies, and non-profit organizations that operation internationally and/or are affected by international events.

## Job Titles Held by Alumni

Title	Employer
Assistant Public Relations Representative	Veritas Group
Associate	Home Depot
BizOps & Strategy	PadSplit
Credit Systems Lead	Silicon Valley Bank
Customer Service Supervisor/Inside Sales	Kintetsu World Express
Forecasting and Analytics Manager	The Coca Cola Factory
Global Risk Analyst	Bank of America
Global Transaction Services Intern	Bank of America
Payments Analyst	CMSPI
Procurement Analyst	The Coca-Cola Company
Project Management Intern	Speakman Management Consulting
Senior Consultant	Deloitte
Senior Data Intelligence Analyst	Federal Reserve Bank of Atlanta
Strategy & Consulting Analyst	Accenture
Strategy and Operations Consultant	Deloitte
Strategy Intern	Kabbage, Inc
Total Economic Impact Associate Consultant	Forrest
Trade and Customs Associate	KMPG US
Transfer Pricing Consultant	Deloitte

## Common Career Areas

Area/Industry	Path	Employers
Banking and Finance	Financial analysis Commercial banking Retail banking Consumer banking Credit analysis Market Research Analysis Investment Banking	Corporate Finance Departments Banks Credit Unions Wholesale Lenders Housing Lenders Federal Reserve Banks
Communications	Foreign News Correspondence International Broadcasting Reporting Editorial/Column writing Investigative Journalism	Foreign News Agencies Television Networks Large Circulation Newspapers Wire services Trade Newspapers Online Publishers
Economics	Micro Macro Financial International Industrial Organizational Demographic or Labor Natural Resource and Environmental Public Finance Econometrics Business	Research Firms Think Tanks Private corporations in a variety of industries: <ul style="list-style-type: none"> <li>• Retail</li> <li>• Transportation</li> <li>• Healthcare</li> <li>• Tourism</li> </ul> Federal Government Consumer Goods Manufacturing Firms Non-Profits and Non-Governmental Organizations
Insurance	Sales	Insurance Firms

	<p>Claims</p> <p>Underwriting</p> <p>Risk Management</p> <p>Asset Management</p> <p>Loss Control</p>	<p>Insurance Brokers</p>
<p>International Business</p>	<p>Management</p> <p>Human Resources</p> <p>Labor Relations</p> <p>Banking and Finance</p> <p>Economics</p> <p>International Development</p> <p>Product management</p> <p>Supply Chain Management</p> <p>Healthcare Administration</p> <p>Importing/Exporting</p> <p>Customer Service</p> <p>Consulting</p>	<p>International Companies:</p> <ul style="list-style-type: none"> <li>• Foreign firms operating in the U.S.</li> <li>• U.S. firms operating in foreign countries</li> </ul> <p>Domestic and Foreign Corporations</p> <p>Multinational Service Firms</p> <p>Global Small and Medium Enterprises</p> <p>Domestic and Foreign Financial Institutions</p>
<p>International Public Law</p>	<p>Economic Law</p> <p>Trade and Investment Law</p> <p>Commercial Arbitration</p> <p>Criminal Law</p>	<p>Federal Government</p> <p>Agency</p> <p>Law Firms with an International Practice</p> <p>Overseas Law Firms</p> <p>Corporations</p> <p>Non-Governmental Organizations</p> <p>Consulting Firms</p>
<p>International Relations</p>	<p>Diplomacy</p> <p>Peacekeeping</p> <p>Foreign Affairs</p>	<p>United Nations</p> <p>Relief Agencies</p> <p>Religious Organizations</p>

	<p>Program Administration</p> <p>Community Development</p> <p>Policy Making and Analysis</p>	<p>Educational Institutions</p> <p>Consulting Firms</p> <p>Research Institutes</p> <p>Federal Government</p>
Law	<p>Law assistance</p> <p>Prosecution</p> <p>Defense</p> <p>Contractual</p> <p>Corporate</p> <p>Non-Profit or Public Interest</p>	<p>Law firms</p> <p>State and Local Government</p> <p>Corporations</p> <p>Public Interest Organizations</p>
Management	<p>Entry-level/Management-Trainee</p> <p>Project Management</p> <p>Information Management</p> <p>Operations Management</p>	<p>Retail Stores</p> <p>Restaurants</p> <p>Service providers</p> <p>Healthcare Organizations and Hospitals</p> <p>Local, State, and Federal Government</p> <p>Non-Profit Organizations</p> <p>Self-Employed</p> <p>Manufacturers</p> <p>Software and Technology Companies</p>
Sales	<p>Industrial Sales</p> <p>Consumer Product Sales</p> <p>Financial Services Sales</p> <p>Services Sales</p>	<p>For-Profit and Non-Profit Organizations</p> <p>Product and Service Organizations</p> <p>Manufacturers</p> <p>Financial Companies</p> <p>Insurance Companies</p>
Social Services	<p>Human Services Provision</p> <p>Public Health</p>	<p>United Nations</p> <p>Federal Government</p>

	Disaster/Disease Relief Economic Development Community Development	Private Voluntary Organizations Humanitarian Services Religious Organizations Relief Agencies
Travel and Tourism	International Airline Services Booking and Reservations Travel Services/Guidance Ecotourism Convention and Visitors' Bureaus Transportation Hospitality	Tour and Excursion Companies Travel Agencies Lodging: Hotels/Motels, Resorts, Timeshares Property Management Companies Airlines/Airports Cruise Lines

### Student Organizations

- Economics Club - <https://gatech.campuslabs.com/engage/organization/economics-club>
- Georgia Tech Organizations - <https://gatech.campuslabs.com/engage/organizations>
- North Avenue Review - <https://northavereview.com/>
- Student Government Association - <https://www.sga.gatech.edu>
- Turning Point USA - <https://gatech.campuslabs.com/engage/organization/tpusa>

### Campus Resources

- Career Center- <https://career.gatech.edu/>
- Office of Minority Education & Development- <https://omed.gatech.edu/>
- Office of International Education- <https://oie.gatech.edu/>
- Office of Undergraduate Research - <http://www.undergradresearch.gatech.edu/>
- Pre-Graduate and Pre- Professional Advising- <http://www.prehealth.gatech.edu/pre-health-advising-welcome>
- Student Activities- <https://www.gatech.edu/life/student-activities>
- Disability Resource Center - <https://disabilityservices.gatech.edu/>

## Online Resources

- Jobs & Employment
  - Federal - <https://www.usajobs.gov//>
  - State - <https://careers.state.gov/>
  - Non-Profit - <https://idealist.org/>, <https://www.devex.com/>
- ONET & Occupational Outlook Career Research
  - Bureau of Labor and Statistics Homepage - <https://www.bls.gov/>
  - Homepage - <https://www.onetonline.org/>
- Professional Associations
  - American Economic Association - <https://www.aeaweb.org/index.php>
  - American Society of Health Economics - <https://www.ashecon.org/>
  - Association for Public Policy Analysis and Management - <https://www.appam.org/>
  - Association for Social Economics - <https://www.socialeconomics.org/>
  - International Economic Development Council - <https://www.iedonline.org/>
  - National Association for Business Economics - <https://www.nabe.com/>
  - National Economists Club - <https://www.national-economists.org/>
  - Foreign Policy Association - <https://www.fpa.org/>
  - Association of Professional Schools of International Affairs - <https://www.apsia.org/>
  - International Strategic Studies Association - <https://www.strategicstudies.org/>
  - Center for International Policy - <https://www.ciponline.org/>
  - Council on Foreign Relations - <https://www.cfr.org/>
  - American Foreign Policy Council - <https://www.afpc.org/>
  - Center for Strategic and International Studies - <https://csis.org/>
- Additional Resources
  - Ivan Allen College of Liberal Arts Homepage - <https://iac.gatech.edu/>
  - School of Economics - <https://econ.gatech.edu/>
  - Economics and International Affairs Major - <https://econ.gatech.edu/undergraduate/degrees/bs-eia>
  - School of International Affairs - <https://inta.gatech.edu/>
  - Career Interviews - <https://www.candidcareer.com/>
  - Career Intelligence - <https://access.vault.com/>