

# What Can I Do with a Major in Global Economics and Modern Languages?



## Overview of Major

In partnership with the School of Modern Languages, the School of Economics offers a Bachelor of Science in Global Economics and Modern Languages with language concentrations in Chinese, French, German, Japanese, or Spanish. Global Economics and Modern Language graduates are especially attractive to employers with long-term interests outside the United States who demand employees prepared to successfully navigate the challenges and opportunities presented by global, economically interdependent, multilingual, and multicultural environments.

Through a variety of coursework and the opportunity to spend a semester abroad, students have in-depth knowledge not only of their own cultures but also have the capacity to function effectively in a second culture. Coursework focuses on rigorous training in economics combined with extensive foreign language study. Students are expected to develop advanced communication skills and professional competency in the language of choice through courses and extracurricular opportunities that focus on current issues, classic literature, business applications, and cross-cultural perspectives.

## Job Titles Held by Alumni

Title	Employer
Corporate Trainer and Learning & Development Lead	PHH Mortgage
Costing and Demand-Side Support Analyst	Southern Company
Data Analyst	ICF International
Energy Supply and Risk Management Intern	Burton Energy Group
Engineering Chief of Staff	Greenlight Financial Technology
New Product Development Manager	UPS
Strategy, Planning, & Business Development Department Intern	Children's Healthcare of Atlanta

## Common Career Areas

Area/Industry	Paths	Employers
Banking and Finance	Financial Analysis	Corporate Finance Departments
	Commercial Banking	Banks
	Retail Banking	Credit Unions
	Consumer Banking	Wholesale Lenders
	Credit Analysis	Housing Lenders
	Market Research Analysis	Federal Reserve Banks

	Investment Banking	
Economics	<p>Micro</p> <p>Macro</p> <p>Financial</p> <p>International</p> <p>Industrial Organizational</p> <p>Demographic or Labor</p> <p>Natural Resource and Environmental</p> <p>Public Finance</p> <p>Econometrics</p> <p>Business</p>	<p>Research Firms</p> <p>Think Tanks</p> <p>Private corporations in a variety of industries:</p> <ul style="list-style-type: none"> <li>• Retail</li> <li>• Transportation</li> <li>• Healthcare</li> <li>• Tourism</li> </ul> <p>Federal Government</p> <p>Consumer Goods Manufacturing Firms</p> <p>Non-Profits and Non-Governmental Organizations</p>
Insurance	<p>Sales</p> <p>Claims</p> <p>Underwriting</p> <p>Risk Management</p> <p>Asset Management</p> <p>Loss Control</p>	<p>Insurance Firms</p> <p>Insurance Brokers</p>
International Business	<p>Management</p> <p>Human Resources</p> <p>Labor Relations</p> <p>Banking and Finance</p> <p>Economics</p> <p>International Development</p> <p>Product management</p> <p>Supply Chain Management</p> <p>Healthcare Administration</p> <p>Importing/Exporting</p>	<p>International Companies:</p> <ul style="list-style-type: none"> <li>• Foreign firms operating in the U.S.</li> <li>• U.S. firms operating in foreign countries</li> </ul> <p>Domestic and Foreign Corporations</p> <p>Multinational Service Firms</p> <p>Global Small and Medium Enterprises</p> <p>Domestic and Foreign Financial Institutions</p>

	Customer Service Consulting	
Law	Law assistance Prosecution Defense Contractual Corporate Non-Profit or Public Interest	Law firms State and Local Government Corporations Public Interest Organizations
Management	Entry-level/Management-Trainee Project Management Information Management Operations Management	Retail Stores Restaurants Service providers Healthcare Organizations and Hospitals Local, State, and Federal Government Non-Profit Organizations Self-Employed Manufacturers Software and Technology Companies
Sales	Industrial Sales Consumer Product Sales Financial Services Sales Services Sales	For-Profit and Non-Profit Organizations Product and Service Organizations Manufacturers Financial Companies Insurance Companies

## Student Organizations

- Economics Club - <https://gatech.campuslabs.com/engage/organization/economics-club>
- Georgia Tech Organizations - <https://gatech.campuslabs.com/engage/organizations>
- North Avenue Review - <https://northavereview.com/>
- Turning Point USA - <https://gatech.campuslabs.com/engage/organization/tpusa>

## Campus Resources

- Career Center- <https://career.gatech.edu/>
- Office of Minority Education & Development- <https://omed.gatech.edu/>
- Office of International Education- <https://oie.gatech.edu/>
- Office of Undergraduate Research - <http://www.undergradresearch.gatech.edu/>
- Pre-Graduate and Pre- Professional Advising- <http://www.prehealth.gatech.edu/pre-health-advising-welcome>
- Student Activities- <https://www.gatech.edu/life/student-activities>
- Disability Resource Center - <https://disabilityservices.gatech.edu/>

## Online Resources

- Jobs & Employment
  - Federal - <https://www.usajobs.gov//>
  - State - <https://careers.state.gov/>
  - Non-Profit - <https://idealist.org/>
- ONET & Occupational Outlook Career Research
  - Homepage - <https://www.onetonline.org/>
  - Bureau of Labor and Statistics Homepage - <https://www.bls.gov/>
- Professional Associations
  - American Economic Association - <https://www.aeaweb.org/index.php>
  - American Society of Health Economics - <https://www.ashecon.org/>
  - Association for Public Policy Analysis and Management - <https://www.appam.org/>
  - Association for Social Economics - <https://www.socialeconomics.org/>
  - International Economic Development Council - <https://www.iedonline.org/>
  - National Association for Business Economics - <https://www.nabe.com/>
  - National Economists Club - <https://www.national-economists.org/>
  - American Association of Language Specialists - <https://www.taals.net/>
  - American Dialect Society - <https://www.americandialect.org/>
  - American Translators Association - <https://www.atanet.org/>
  - College Language Association - <https://www.clascholars.org/>
  - Modern Language Association - <https://www.mla.org/>
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- ⊠ Additional Resources
  - Ivan Allen College of Liberal Arts Homepage - <https://iac.gatech.edu/>
  - School of Modern Languages - <https://modlangs.gatech.edu/>
  - School of Economics - <https://econ.gatech.edu/>
  - Global Economics and Modern Languages Major - <https://econ.gatech.edu/undergraduate/degrees/bs-geml>
  - Career Interviews - <https://www.candidcareer.com/>
  - Career Intelligence - <https://access.vault.com/>