

What Can I Do with a Major in Public Policy?



Overview of Major

The Bachelor of Science in Public Policy (BSPP) provides strong analytical, communication, management, and leadership skills to students seeking careers in public service, law, and the private sector – sectors in which professionals need to understand how government works, and can be helped to work better. These skills are coupled with a solid understanding of the complex political, social, ethical, and economic forces that shape public problems and their solutions.

The BSPP program has a strong focus on critical thinking and analytic skills in multiple disciplines. The BSPP core curriculum provides a solid foundation in areas such as economics, organizational behavior, politics, and philosophy, then emphasizes problem-solving and analysis. At the same time, students choose two clusters in particular areas of policy to gain breadth and depth, and they can use their many free electives to build greater strengths in policy, law, philosophy, or political science – or they can pursue a minor or certificate in language, economics, international affairs, history, management, etc.

Common job titles & tied to employer name

Title	Employer
Associate Director - Economic Development	Georgia Institute of Technology
Business Integrity Associate	Facebook
Data Engineer	Oncology Analytics, Inc
Director of Intergovernmental Affairs	City of Atlanta
Government Affairs Intern	Metro Atlanta Chamber
Growth Manager	Civic Dinners
Health Policy Fellow	Centers for Disease Control and Prevention
Knowledge Analyst, Global Advantage	The Boston Consulting Group
Lead Business Program Specialist	Deloitte
Legal Assistant	Hawkins Parnell & Young, LLP
Legal Intern	United States Attorneys' Offices
Legislative Aid	Georgia General Assembly House of Representatives
News Assistant	PBS NewsHour
Policy & Government Relations Intern	Deloitte
Public Health Analyst	Chenega Corporation
Public Health Associate	Centers for Disease Control and Prevention
Public Services Management Consultant	Accenture

Research Analyst	Georgia Department of Economic Development
Senior Design Policy Analyst	Centers for Disease Control and Prevention
Technology Innovation Management Intern	Chick-fil-A Corporate

Common Career Areas

Area/Industry	Paths	Employers
Business	<ul style="list-style-type: none"> Sales Human Resources Management Public Relations Market Research Customer Service 	<ul style="list-style-type: none"> Product and Service Organizations Retail Stores Hotels Restaurants Manufacturers Insurance Companies
Federal Government	<ul style="list-style-type: none"> Public Policy Research Intelligence Foreign Service Law Enforcement General Services 	There are over 170 federal departments and agencies.
Health Policy	<ul style="list-style-type: none"> Research Policy analysis Policy development Legislative work Lobbying 	<ul style="list-style-type: none"> Hospitals, Health Systems, and Clinics Medical Groups Hospices Home Health Agencies Long-Term Care Facilities Mental Health Facilities Managed Care Organizations Health Finance Organizations Insurance companies

Law	<p>Law Assistance</p> <p>Prosecution</p> <p>Defense</p> <p>Contractual</p> <p>Corporate</p> <p>Non-Profit or Public Interest</p>	<p>Law Firms</p> <p>State and Local Government</p> <p>Corporations</p> <p>Public Interest Organizations</p>
Local and State Government	<p>Public Policy</p> <p>City or Town Management</p> <p>Legislative, Executive, or Judicial Services</p> <p>Program Administration</p> <p>General Services</p>	<p>Counties</p> <p>Cities</p> <p>Municipalities</p> <p>Townships</p> <p>School Districts</p> <p>Departments of State Government</p>
Non-Profit	<p>Administration</p> <p>Management</p> <p>Fund Raising/Development</p> <p>Policy Analysis</p> <p>Research</p>	<p>Local and National Non-Profit Agencies</p> <p>Charitable Organizations</p> <p>Trade or Professional Associations</p> <p>Foundations</p> <p>Special Interest Groups</p> <p>Labor Unions</p> <p>Libraries</p>
Politics	<p>Elected or Appointed Leadership</p> <p>Campaign Management</p> <p>Staff Administration</p> <p>Special Interest Advocacy</p> <p>Political Advising</p>	<p>Legislative, Executive, or Judicial Officials</p> <p>National, State, or Local Government</p> <p>Campaigns: National, State, or Local</p> <p>Industrial, Educational, and Public Interest Groups</p> <p>Lobbying Organizations</p>
Regional and Urban Planning	<p>Transportation</p> <p>Demography</p>	<p>Federal, State, and Local Government</p> <p>Local planning agencies</p>

	Housing Community Development Program Development Historic Preservation Urban Design Architecture	Real Estate and Development Contractors Investment Companies Transportation Agencies Zoning Administration Utility Companies
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Student Organizations

- Citizens Climate Lobby - <https://gatech.campuslabs.com/engage/organization/ccl>
- International Ambassadors - <https://gatech.campuslabs.com/engage/organization/international-ambassadors>
- Georgia Tech Organizations - <https://gatech.campuslabs.com/engage/organizations>
- North Avenue Review - <https://northavereview.com/>
- Student Government Association - <https://www.sga.gatech.edu>
- Turning Point USA - <https://gatech.campuslabs.com/engage/organization/tpusa>

Campus Resources

- Career Center- <https://career.gatech.edu/>
- Office of Minority Education & Development- <https://omed.gatech.edu/>
- Office of International Education- <https://oie.gatech.edu/>
- Office of Undergraduate Research - <http://www.undergradresearch.gatech.edu/>
- Pre-Graduate and Pre- Professional Advising- <http://www.prehealth.gatech.edu/pre-health-advising-welcome>
- Student Activities- <https://www.gatech.edu/life/student-activities>
- Disability Resource Center - <https://disabilityservices.gatech.edu/>

Online Resources

- Jobs & Employment
 - Federal - <https://www.usajobs.gov//>
 - State - <https://careers.state.gov/>
 - Non-Profit - <https://idealist.org/>, <https://www.devex.com/>
 - Public Service Careers - <https://publicservicecareers.org/>
 - Public Affairs Council - <https://pac.org/>
- ONET & Occupational Outlook Career Research
 - Homepage - <https://www.onetonline.org/>
 - Bureau of Labor and Statistics Homepage - <https://www.bls.gov/>
- Professional Associations
 - American Political Science Association - <https://www.apsanet.org/>
 - Association for Public Policy Analysis and Management - <https://www.appam.org/>
 - International Association for Political Science Students - <https://iapss.org/>
 - American Association of Political Consultants - <https://www.theaapc.org/>
 - Association of Government Relations Professionals - <https://grprofessionals.org/>
 - Association County Commissioners of Georgia - <https://www.accg.org/>

- Additional Resources
 - Ivan Allen College of Liberal Arts Homepage - Ivan Allen College of Liberal Arts Homepage - <https://iac.gatech.edu/>
 - School of Public Policy Homepage - <https://spp.gatech.edu/>
 - School of Public Policy Degree - <https://spp.gatech.edu/undergraduate>
 - Information on Government Careers - <https://gogovernment.org/>
 - Career Interviews - <https://www.candidcareer.com/>
 - Career Intelligence - <https://access.vault.com/>