

# What Can I Do with a Major in Applied Languages and Intercultural Studies?



## Overview of Major

The School of Modern Languages offers a Bachelor of Science degree in Applied Languages and Intercultural Studies (ALIS) with separate language concentrations in Chinese, French, German, Japanese, Korean, Russian, and Spanish. Our degree recognizes that in our globalized world, it is no longer enough to learn a new language if it is not accompanied with applicable skills for emerging industries, real-world problem-solving, and sustainable development. The B.S. in ALIS program is designed around the cultural perspectives, industry knowledge, essential humanities skills, and technological innovation required to participate and thrive in the current competitive global market. Supplemented by Georgia Tech's nationally renowned core curriculum, this program inevitably opens a variety of career trajectories.

## Job Titles Held by Alumni

By coupling advanced language skills with intercultural competence, ALIS majors are positioned to work in a variety of fields.

Title	Employer
Advancement Assistant for Major Gifts, Smithsonian National Air and Space Museum	Smithsonian Institution
Business Analyst	Capital One
Business Analyst	Deloitte
Community Operations Analyst	Facebook
Crew Member	Trader Joe's
Customer Success Manager	RELEX Solutions
French Teacher	Gwinnett County Public Schools
French Teacher	Intown Community School
Innovation Consultant for Cross Cultural Communication	Delta Air Lines
Language Lab Teaching Assistant	University of North Georgia
Marketing Intern	Rimidi
P-5 Spanish Teacher	Atlanta Public Schools
Project Development & Communications Intern	RCD Greater Atlanta Youth Network
Project Manager	Dropbox
Supply Chain Operations Associate	Flexport
Workday Payroll Specialist	PwC

## Common Career Paths & Industries

Area/Industry	Paths	Employers
Arts, Media, Entertainment	Journalism Broadcasting Publishing Editing	Museums Foreign News Agencies Book publishers Newspapers
Business	Advertising and Marketing Human Resources Public Relations Sales	Manufacturing Companies Service Industries Insurance Firms Retail Stores Staffing Agencies
Industry and Commerce	Consulting Importing/Exporting Administrative Services	Banks/Financial Institutions Import/Export Companies International Companies
Government	Social Statistics Program Analysis Demography	Federal, State, and Local Government
Service and Education	Interpretation/Translation Educational Administration Health Services Social Work Primary and Secondary Education	K-12 Schools - Public/Private Adult Learning/Community Instruction Advocacy Groups Non-profit/Social Service Agencies
Travel and Tourism	Translation/Interpretation Airline Services Management	Tour and Excursion Companies Travel agencies Hotels/Motels

## Student Organizations

- Georgia Tech Organizations - <https://gatech.campuslabs.com/engage/organizations>
- International Ambassadors - <https://gatech.campuslabs.com/engage/organization/international-ambassadors>
- North Avenue Review - <https://northavereview.com/>
- Technique - <https://nique.net>

## Campus Resources

- Career Center- <https://career.gatech.edu/>
- Office of Minority Education & Development- <https://omed.gatech.edu/>
- Office of International Education- <https://oie.gatech.edu/>
- Office of Undergraduate Research - <http://www.undergradresearch.gatech.edu/>
- Pre-Graduate and Pre- Professional Advising- <http://www.prehealth.gatech.edu/pre-health-advising-welcome>
- Student Activities- <https://www.gatech.edu/life/student-activities>
- Disability Resource Center - <https://disabilityservices.gatech.edu/>

## Online resources

- Jobs & Employment
  - Federal - <https://www.usajobs.gov/>
  - State - <https://careers.state.gov/>
  - Non-Profit - <https://idealist.org/>
  - Language Careers - [https://www.vistawide.com/careers/language\\_careers.htm](https://www.vistawide.com/careers/language_careers.htm)
- ONET & Occupational Outlook Career Research
  - Homepage - <https://www.onetonline.org/>
  - Bureau of Labor and Statistics Homepage - <https://www.bls.gov/>
- Professional Associations
  - National Association for Bilingual Education - <https://www.nabe.org/>
  - American Association of Language Specialists - <https://www.taals.net/>
  - American Dialect Society - <https://www.americandialect.org/>
  - American Translators Association - <https://www.atanet.org/>
  - College Language Association - <https://www.clascholars.org/>
  - Modern Language Association - <https://www.mla.org/>
  - American Council on the Teaching of Foreign Languages - <https://www.actfl.org/i4a/pages/index.cfm?pageid=1>
- Additional Resources
  - Ivan Allen College of Liberal Arts Homepage - <https://iac.gatech.edu/>
  - School of Modern Languages - <https://modlangs.gatech.edu/>
  - Applied Language and Intercultural Studies - <https://modlangs.gatech.edu/degrees/alis>
  - Career Interviews - <https://www.candidcareer.com/>
  - Career Intelligence - <https://access.vault.com/>